

FOR  
IMMEDIATE  
RELEASE

July 25, 2022

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**New York** 32 E 57th St, Floor 12, New York, NY 10022  
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Wong Chuk Hang, Hong Kong  
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# Tiger Gallery

Collaboration between  
Art Intelligence Global  
& Onitsuka Tiger

Long-term Partnership  
to support Global  
Contemporary Artists

Godwin Namuyimba to  
Inaugurate Tiger Gallery™  
in August 2022



**July 25, 2022:** Art Intelligence Global is delighted to announce the launch of **Tiger Gallery™**, a unique partnership with esteemed fashion label **Onitsuka Tiger** and Japanese entertainment company **Bennu Global Entertainment** in support of Contemporary Artists and the global Contemporary Art community. Tiger Gallery™ will be inaugurated this summer by the celebrated Ugandan artist **Godwin Champs Namuyimba**, whose artistic vision will take over Onitsuka Tiger's flagship store in Regent Street, London.

Click [here](#) for images.

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Launched in 1949 as a pioneering performance shoe, Onitsuka Tiger was the first brand in the world to introduce quality sneakers to the market, quickly establishing a reputation for superior craftsmanship and technology.

Over the decades, the brand continued to innovate and evolve into a premier international fashion and lifestyle label, with a devoted following encompassing athletes, urbanites, celebrities and style icons.

In recent years, Onitsuka Tiger has launched successful collaborations with luxury brands, with flagship stores situated across the world in prime locations including Regent Street, London; Rodeo Drive, Los Angeles; and SoHo, New York.

In continuation of Onitsuka Tiger's decades-long commitment to innovation, craftsmanship and evolution, Tiger Gallery™ comprises a series of artistic collaborations between Onitsuka Tiger and the leading Contemporary voices of our generation. Artists are invited to:

- ***Exhibit works*** at Onitsuka Tiger's flagship stores in designated gallery spaces; and
- ***Curate interventions*** in the Onitsuka Tiger world by designing shop window creatives and digital experiences in the brand's online spaces.

This summer, Tiger Gallery™'s inaugural exhibition spotlights the widely celebrated Ugandan artist Godwin Champs Namuyimba. With an extraordinarily astute sense of line and color, Namuyimba delivers the poetry of the everyday with dizzying agility, evoking the fleeting and ever-changing nature of life and evolution.

Namuyimba's works will feature in Onitsuka Tiger's flagship store and gallery in Regent Street, London from August 4 to September 17, 2022.

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## **RYOJI SHODA**

### **Head of Onitsuka Tiger Company:**

“Jointly conceived with Art Intelligence Global, Tiger Gallery™ exemplifies Onitsuka Tiger’s ethos of innovation and craftsmanship. The Onitsuka Tiger team is committed to supporting artistic talent around the world and looks forward to inspiring and being inspired by some of the most exciting voices of our generation. We believe the project will enable us to continue to evolve the brand as we move forwards in the twenty-first century.”

## **YUKI TERASE**

### **Founding Partner, Art Intelligence Global:**

“Art Intelligence Global is delighted to work with Onitsuka Tiger, an iconic brand with a steadfast commitment to quality and invention. As a long-term partnership, Tiger Gallery™ goes beyond the scope of a seasonal artist/brand collaboration and aims to give global visibility to a diverse range of artists. The project will be overseen by Jack Eisenberg, Director of Artist Programs at Art Intelligence Global.”

## **JACK EISENBERG,**

### **Director of Artist Programs, Art Intelligence Global:**

“It is an honor to collaborate with Onitsuka Tiger, whose precision, quality, and innovation have made them a leader in their field. Their global vision and interest in contemporary artists reflect how we at AIG look at the expanding future of the art world, and that makes them the ideal partner in this new opportunity for emerging to established artists.”

## **KEITA TAKAGI**

### **Founding Partner, Bennu Global Entertainment:**

“Bennu Global Entertainment has a strong long-term partnership with Onitsuka Tiger. Bennu Global Entertainment are proud to work with the iconic Japanese brand and to contribute to the success of their global expansion strategies. Our team is thrilled to be part of this unprecedented and exciting collaboration.”

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## **GODWIN CHAMPS NAMUYIMBA**

Godwin Champs Namuyimba is known for his intricately layered paintings that utilize the human form to explore identity and race through a postcolonial African lens. Through his portrayals of family and friends in domestic settings, Namuyimba transforms the quotidian into inspirational, aspirational, and fantastical depictions of the world.

Born in Masaka, Uganda in 1989, Namuyimba earned his BFA from Kyambogo University, Kampala, Uganda in 2017. His work has been exhibited internationally, and has been the subject of solo exhibitions at Galerie Marguo in Paris; Zidoun Bossuyt Gallery in Luxembourg; East-Projects in New York; Ars Belga in Brussels; and Gallery Steinsland & Berliner in Stockholm. Namuyimba's work is held in the collections of MUDAM - The Contemporary Art Museum of Luxembourg; The W Art Foundation in Qingdao, Shanghai, and Hong Kong; the Orebro City Library in Sweden; and The Bunker Art Space in West Palm Beach, Florida.

## **ONITSUKA TIGER**

Japanese fashion brand Onitsuka Tiger continues to present a contemporary collection that combines fashion with sports, and heritage with innovation. In 1949, Kihachiro Onitsuka established Onitsuka Co., Ltd., the forerunner of ASICS. The brand began with a commitment to promoting youth health, and since then, the Onitsuka Tiger Stripes have become synonymous with one of the most world-renowned athletic brands. The legend lives on today in the fusion of Japanese heritage and modern flair. With designs ranging from updated classic silhouettes to refreshing new styles and collaborations with like-minded artists and cultural connoisseurs, the spirit of Japan resonates in each new collection of Onitsuka Tiger shoes, apparel and accessories.

## **ART INTELLIGENCE GLOBAL**

Founded by art market forces Amy Cappellazzo, Yuki Terase, and Adam Chinn, Art Intelligence Global offers an unrivaled breadth of expertise and a holistic understanding of every corner of the market. With headquarters in New York and Hong Kong, AIG delivers bespoke services to a range of clients on a global scale.

## **BENNU GLOBAL ENTERTAINMENT**

At Benu Global Entertainment, we aim to add value for our clients by utilizing our global network and spreading in-vogue Japanese content throughout the world.